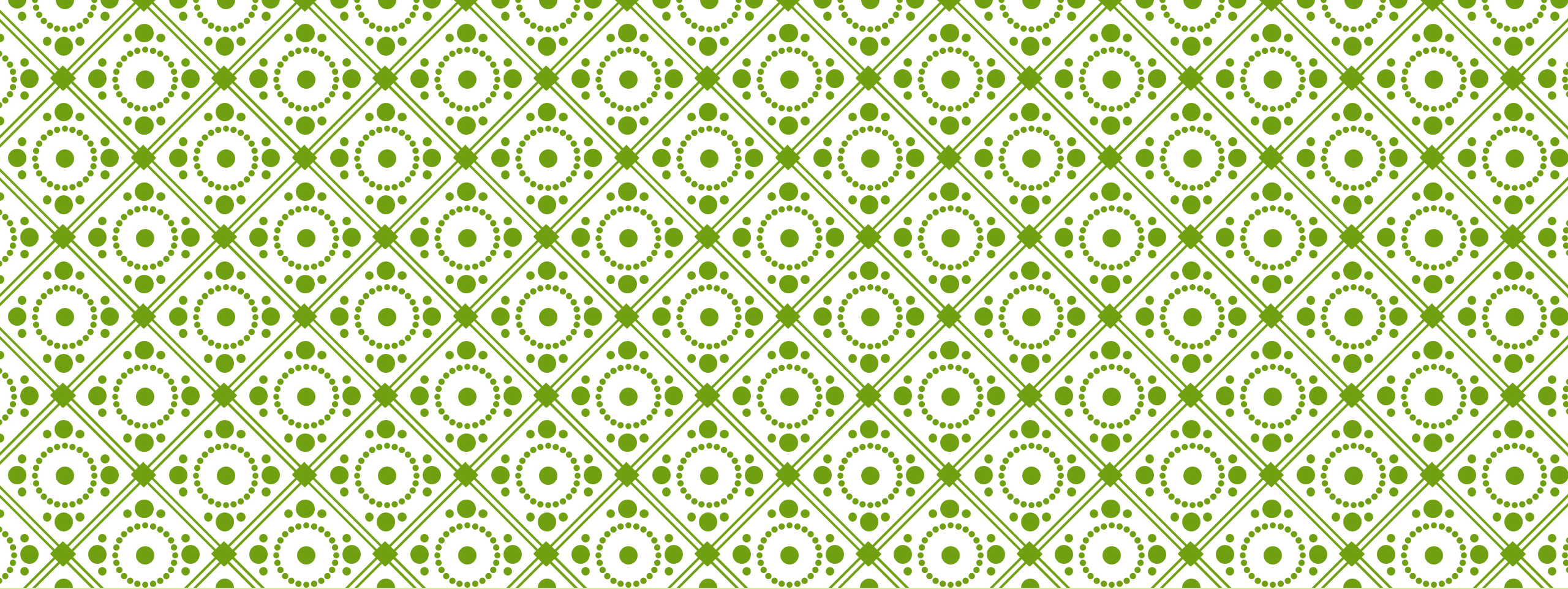




NEWSLETTER CONSULTATION

23/9/26

CHALLENGES



We recognise that a busy school creates a huge amount of information that needs communicating.

We understand that across the community there will be a wide range of expectations and regularly get feedback that we communicate too often and not enough.

If you have more than one child in different year groups this does increase the volume of communication you will receive.

WhatsApp groups can help but also create confusion.

We know we don't always get it right.

We do not have dedicated comms staff and often work with interruptions.

HOW WE COMMUNICATE

Admin/General/Informal	Whole School News	Groups	Learning	Behaviour/First Aid
• School Calendar • Website • Catch an adult on the playground • Catch a leader on the playgrounds • Facebook	• Newsletter • Website	• Bromcom • Letters	• Termly Newsletter • Parents Evenings • Share A Tray • School Report • Meetings with teachers or SENDco (As required) • IEP/EHCP reviews (as required)	• Bump Notes • In person catch up • Telephone calls • Email • Formal Meetings (as required)

COMMUNICATION SCHEDULE

Monday	Wraparound care
Tuesday	Trips / clubs / music lessons
Wednesday	Year group communications
Thursday	GVSA
Friday	Newsletter from Headteacher (every 2-3 weeks) / whole school communications
Ad-hoc	Medical information (e.g. headlice in class)

NEWSLETTER — THE CONTENT.



We collate information for you from several sources. These typically include:

- The LSP who have a weekly information bulletin for school leaders
- Norths Somerset Local Authority
- Information from our staff
- Information from our suppliers and contractors
- Sometimes we share feedback from the community

THE PURPOSE



Inform: Share important administrative updates, policy changes, school closures, and schedules.

Remind: Provide timely reminders for upcoming events, field trips, parents' evenings, and deadlines.

Connect: Foster a sense of community and strengthen home-school partnerships by celebrating student achievements and staff updates.

Support Learning: Offer parents a peek into classroom activities and tips on how to help with studies at home

ENGAGEMENT

Sometimes when we get asked or have emails about an issue we have included the information or answer in the newsletter. Those parents will often tell us that they don't or haven't read it.

What can we do to increase engagement?

